

**ABSTRACT/PAPER REVIEW FORM  
2018 DCA CONFERENCE**

**Abstract Number: 135**

**Abstract/Paper Title:** Political memes - what are their implications for the idea of 'Design as good citizenship' in the virtual realm?

Please mark the appropriate column and add mandatory written feedback below. The right hand column is for ranking by numeric number (1 being lowest and 10 being highest) for each row. Please add total.

	YES	Needs Work	NO	Please rank by a numeric number below for each row, 10 being highest 1 being lowest
1. Proposed abstract/paper addresses the conference theme or sub-themes		✓		7
2. The content contains some original ideas and contributes to research, or teaching, or practice.			✓	0
3. The purpose of the paper is stated clearly.		✓		5
4. The paper is well organized and contains all the relevant sections.			✓	2
5. The content shows evidence of sufficient background reading and state-of-the-art research and topic.			✓	2
6. The research study methods are sound and appropriate.			✓	2
7. The writing is clear, concise and interesting.		✓		5
8. The references and quotations are clear. The bibliography is updated and relevant.			✓	4
9. The conclusions or summary are accurate and supported by the content.			✓	0
10. Proposed paper will likely be of interest to conference participants and attendees		✓		5
<b>Please Add Total Points from All Rows:</b>				<b>33</b>

**Reviewer General Comments and Suggestions (mandatory written feedback):**

*"This paper aims to study the practice of designing political memes . . ."*

The abstract should be an overview of work completed not an idea of what might happen.

**Reviewer Recommendation:**

Please indicate which of the following actions you recommend.

( ) 1. **Recommended** (no significant changes suggested)

( ) 2. **Recommended with Reservation** (suggest changes to the manuscript as specified in this review)

( ✓ ) 3. **Not Recommended**

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1. Proposed abstract/paper addresses the conference theme or sub-themes				5
2. The content contains some original ideas and contributes to research, or teaching, or practice.				3
3. The purpose of the paper is stated clearly.				8
4. The paper is well organized and contains all the relevant sections.				3
5. The content shows evidence of sufficient background reading and state-of-the-art research and topic.				0
6. The research study methods are sound and appropriate.				0
7. The writing is clear, concise and interesting.				8
8. The references and quotations are clear. The bibliography is updated and relevant.				0
9. The conclusions or summary are accurate and supported by the content.				8
10. Proposed paper will likely be of interest to conference participants and attendees				5
<b>Please Add Total Points from All Rows: 40</b>				

**Reviewer General Comments and Suggestions (mandatory written feedback):**

The paper does not support the conf. theme, it needs to change.

It also reads as an opinion, not as a scholarly paper that is supported with data and research. Very interesting topic, assuming the paper is skillfully written.

Good luck.

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3. **Not Recommended**

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	YES	Needs Work	NO	Please rank by a numeric number below for each row, (1-10)
1. Proposed abstract/pap	X			10
2. The content contains some original ideas and contributes to research, or teaching, or practice.	X			10
3. The purpose of the paper is stated clearly.	X			10
4. The paper is well organized and contains all the relevant sections.	X			8
5. The content shows evidence of sufficient background reading and state-of-the-art research and topic.	X			8
6. The research study methods are sound and appropriate.	X			8
7. The writing is clear, concise and interesting.	X			10
8. The references and quotations are clear. The bibliography is updated and relevant.	X			9
9. The conclusions or summary are accurate and supported by the content.	X			10
10. Proposed paper will likely be of interest to conference participants and attendees	X			10
<b>Please Add Total Points from All Rows: 93</b>				

**Reviewer General Comments and Suggestions (mandatory written feedback)**

Very interesting topic. On one hand, it is not within the normal definition of design of the built environment, but on the other hand, it is looking at the political environment. This is not a bad thing, since politics shapes so much of the built environment. If the paper can show the development of memes and political cartoons and how they are both created out of the current social media and cultural environment, it should prove to be an interesting paper. One question that the author may consider is: how could this relate back to how we create, understand or adapt our built environment and communities.

**Reviewer Recommendation:**

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**( x ) 1. Recommended** (no significant changes suggested)

**( ) 2. Recommended with Reservation** (suggest changes to the manuscript as specified in this review)

**( ) 3. Not Recommended**